

## CAVRN<sup>®</sup> Promotional Toolkit

Use the following sample social media posts, shareable email, graphics, and flyers to spread the CAVRN word to your colleagues! Simply copy, paste, and customize to get started.

### Sample LinkedIn/Facebook/Instagram Posts

- Known as the credential for trailblazers in acute-care virtual nursing, I wear my CAVRN<sup>®</sup> credential with pride! Earning the CAVRN allows me to demonstrate my credibility in virtual patient care, deepen my expertise, and boost my confidence in a rapidly evolving healthcare landscape. Join me in taking the next step in your virtual nursing journey by earning the CAVRN. <https://www.msncb.org/CAVRN/Certification>
- Earning my CAVRN certification has been one of the most rewarding milestones of my career. It strengthened my confidence as a virtual acute-care nurse; validated my expertise across quality, safety, communication, and technology; and demonstrated my commitment to excellence in virtual nursing practice.

Validate your expertise by starting your CAVRN certification journey:

<https://www.msncb.org/CAVRN/Certification>

- I'm proud to be CAVRN certified! The CAVRN helps me stand out as a competent and qualified acute-care virtual nurse, demonstrating my credibility to peers, employers, and patients alike. Join me in showcasing your expertise, strengthening your leadership in virtual nursing, and preparing for the future of acute care by earning your CAVRN. <https://www.msncb.org/CAVRN/Certification>

### Sample X Posts

- My #CAVRN credential shows peers, employers, and patients that I'm a competent and qualified virtual acute-care nurse. Validate your expertise and confidence in virtual nursing by adding CAVRN to your resume. <https://www.msncb.org/CAVRN/Certification>
- Looking to validate your expertise in virtual acute care? Join me and other trailblazing nurses leading the future of healthcare by earning the #CAVRN credential. <https://www.msncb.org/CAVRN/Certification>
- Virtual nursing is here to stay — make sure you stand out. Demonstrate your credibility, confidence, and readiness for the future of acute care with the #CAVRN credential. <https://www.msncb.org/CAVRN/Certification>

## Sample Email

Dear [\[Insert Name\]](#),

I wanted to share an important milestone in my professional journey — I've earned the [Certified Acute Virtual Registered Nurse<sup>®</sup> \(CAVRN<sup>®</sup>\)](#) credential.

This certification has been transformative for my practice in acute-care virtual nursing, including but not limited to:

- Demonstrating to my peers, patients, and employers that I am a competent and qualified virtual acute-care nurse.
- Validating my expert knowledge across key domains such as quality and safety, communication, leadership, and informatics.
- Boosting my confidence and commitment as virtual nursing continues to evolve.

In today's rapidly changing healthcare landscape, the CAVRN credential helps me stay prepared for new challenges while strengthening my ability to deliver high-quality care, regardless of physical distance.

The certification process was straightforward, and the value it has brought to my virtual nursing practice is undeniable. Virtual nursing is here to stay, and even if you're new to this care model, I highly recommend exploring the CAVRN certification. You can learn more about the exam and application process here: <https://www.msncb.org/CAVRN/Certification>

Please feel free to reach out if you have any questions. I'm happy to share more about my experience!

Best,  
[\[Your Name\]](#)

### CAVRN Promotional Flyers

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### CAVRN Social Media Graphics Templates

→ Download

- [CAVRN Blank Graphic](#)
- [CAVRN Apply Graphic](#)
- [CAVRN Begin Graphic](#)